

# NATA NID NIFT

2023- 2024



Room no.3 ,  
Madhavbaug Compound,  
Jambli Gally,  
Borivali West. Mumbai - 400092.

**Course  
Brochure**

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# About Us

- Atelier is the brainchild of an Award winning Fine Artist, Art Educator, Designer.
- We are officially associated with the Education Board of Vocational Training and Research, Maharashtra to certify students for their Courses learnt with us after clearing the exam.
- We have students across the globe for various Creative courses.
- We have successfully conducted creative workshops for various corporates including Jio 5G, Hindustan Unilever (Product Launch) and WPP (Global CEO Meet).



# Our Founder



**Mrs. Jinal Gala**

Our founder Mrs Jinal Gala is a renowned Award winning Artist, Designer and Art Educator. Her works have been showcased in prestigious exhibitions and galleries such as Jehangir Art Gallery, Bajaj Art Gallery, Artist Centre, Nehru Art Gallery, India Art Festival, Kala Ghoda Art Festival. Her art is widely collected globally and has received recognition in major publications such as the Hindustan Times and DNA.

She has been a jury in various **Art Fairs and Competitions** of Colleges like **IIT Powai, Podar International and NM College**. She has guided and trained almost **900 students** for various Design Entrance Exam, Portfolio Development and Career Guidance over the span of 10 years.



# Our Founder



# Our Vision

Our Vision is to empower students with a strong foundation of Skills required to be a competitive Designer and Design Student.



# Unique Features



Personalised  
training module



Design Skill  
Development



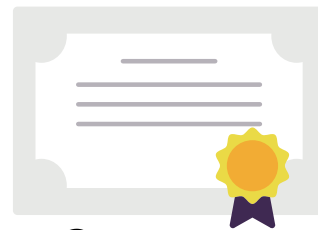
Guaranteed  
Improvement



Digital Course  
Material



30 Design and  
10 MCQ  
Paper Solving



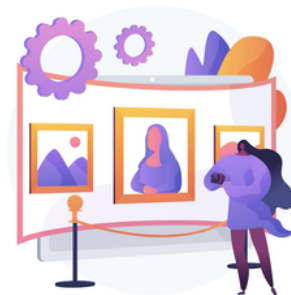
Government  
Certified  
Fundamental of  
Design



Art and Design  
Book Synopsis



Educational  
Trips

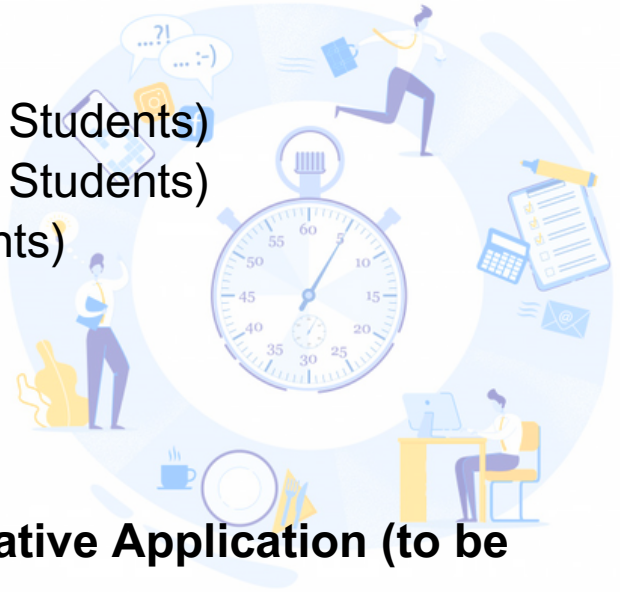


Art and Design  
Appreciation

# NATA / JEE Paper 2

## Course Duration

Two Year Programme (For 11th Grade Students)  
One Year Programme (For 12th Grade Students)  
Crash Course (For 12th Passed Students)



Our Course Structure:

- **Fundamental Course and its Creative Application (to be completed in 11th grade)**
- **Design Aptitude and Architecture Aptitude (Starts from 11th grade vacation)**
- **Developing Various Skills required to be an Architecture Student. (Post NATA exam till College Starts)**

Our Entire course structure is focused on developing students Drawing skills, Observational, Creative and Analytical thinking, problem Solving and other skills that will not only help students to appear and qualify NATA Exam but also will help them to perform well in Architecture college as Fundamental Design Thinking Skills will be worked on.

## Course Schedule:

**3 days in a week**

**Thursday, Saturday : 3:00 p.m. to 6:00 p.m.**

**Sunday: 8:00 a.m. to 11:00 p.m.**

Theory lectures will be conducted online during weekdays.  
Unlimited Access to Online and Offline Live Classroom and Digital Course Material till the Course duration.



# NATA / JEE Paper 2 Course Content

Course Structure	Duration	Knowledge gained
Fundamentals of Design	100 hours	Fundamentals of Design is a very unique Government certified course that is designed for students aspiring to be designers. This course includes detailed study of basic elements and principles of design.
Developing Basic Skills Required to be a Designer	50 hours	Design is not just about learning few topics and concepts its beyond that. Its a way of living. After completing this module we are sure that there will be remarkable change in students vision and unique set of skills will be developed and these skills will be very helpful for every student to be a better designer. This is most unique and one of its kind course structure that we have developed and its completely personalised module. We believe every child is gifted and we just have to explore their skills and direct them.
Reasoning and Thinking	100 hours	Diagrammatic Reasoning, Numerical Reasoning, Verbal Reasoning, Inductive Reasoning, Situational Judgment Logical Reasoning, Abstract Reasoning, Language and interpretation, Lateral thinking and logical reasoning.
Architecture Aptitude	20 hours	Graphics and imagery, Building anatomy and architectural vocabulary, Basic techniques of building construction and knowledge of material, General knowledge and current affairs.
Aesthetic Sensitivity Test Preparation	60 hours	Visual perception and Cognition.
Mock Tests	100 hours	30 Test Paper Solving, Paper discussion and Regular Tests review after every tests
Revision	10 hours	Revision Sessions are focused on developing the designs, concepts and upgrade students work along with doubt solving. After completing these three modules students are completely prepared to give
Total	440 hours	Complete Preparation of NATA Test



# NID Course Content

Course	Duration	Knowledge Gained
Design Fundamentals	150 hours	This is a Government Certified Course that helps students to develop their Basics Fundamentals of Design through more than 30 Modules in various genres. After Completing this course students will be confident enough to sketch basic objects, landscapes, humans, animals and design various products, graphics , garments and lots more using various 2D materials. Inshort students will get a glimpse of various design career. Apart from these students will also build a strong foundation to develop skills required to be a successful designer.
Maquette Design	50 hours	This is a very unique and exciting course for students where students can explore and experiment using conventional and unconventional 2d and 3d materials. Students gets basic dynamic visualistaion of their designs.
Fundamental Design Thinking and Innovation	100 hours	This course helps students to critically think out of the box, visualise and create innovative ideas that can further help them not only in improving their performance in exam but also help them to be a better Designer in future.
General Aptitude	80 hours	This course is solely focused on developing students General Aptitude that includes Verbal Ability, Quantitative Aptitude, Reasoning and General knowledge through recorded and live online or offline lectures. This will help students to improve their scores in exam.
Test Series	100 hours	Students can attempt 30 test papers of 3 hours each which includes Few Mock Tests to be given in class and 10 hours of Doubt solving and feedback sessions to improve and perform better in the exam.

# NID Course Content

Course	Duration	Knowledge Gained
Digital Literacy	20 hours	We believe that every Design Student should be equipped with Basic Knowledge of Digital Media to outstand in New Age of Digital World.
Portfolio Development, Studio Test and Interview Preparation	50 hours	This course helps students to glaze their projects and assignments made in previous courses. Students can either develop, create or recreate their portfolio projects in more than 10 mediums, various techniques and genres. Tips and tricks to attempt studio tests using materials provided following time constrains. Personalised tips will be given to students for the interview followed by mock interviews. This is completely personalised course and will be customised as per students skills and talent.
Total	550 hours	Completion of this course and the student is completely prepared to enter Design College and compete with the challenges and have a bright future.

# NIFT and Other Fashion Colleges

## Course Duration

Two Year Programme (For 11th Grade Students)

One Year Programme (For 12th Grade Students)

Crash Course (For 12th Passed Students)

Our Course Structure:

- **Fundamental Course and its Creative Application (to be completed in 11th grade)**
- **Design Aptitude, General Aptitude, Verbal and Non Verbal reasoning , Quantitative Aptitude and DAT Prelims Preparation (11th grade vacation)**
- **Studio Test and Portfolio Preparation (11th and 12th std Vacation)**
- **Developing Various Skills required to be a competitive Fashion Student according to Specialization. (Post all entrance exam till College Starts)**

Our Entire course structure is focused on developing students Drawing skills, Observational, Creative and Analytical thinking, problem Solving and other skills that will not only help students to appear and qualify Exam but also will help them to perform well in Fashion college as Fundamental Design Thinking Skills will be worked on.

**Course Schedule:**

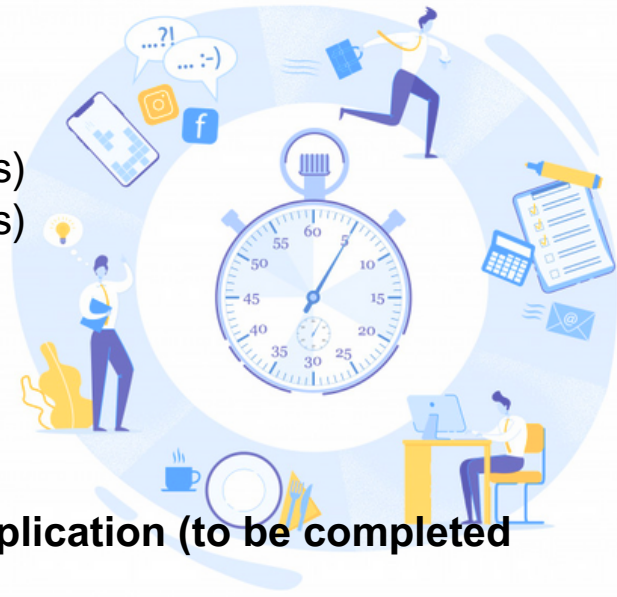
**3 days in a week**

**Thursday, Saturday : 3:00 p.m. to 6:00 p.m.**

**Sunday: 8:00 a.m. to 11:00 p.m.**

Theory lectures will be conducted online during weekdays.

Unlimited Access to Online and Offline Live Classroom and Digital Course Material till the Course duration.





# NIFT Course Content

Course	Duration	Knowledge Gained
Design Fundamentals	150 hours	This is a Government Certified Course that helps students to develop their Basics Fundamentals of Design through more than 30 Modules in various genres. After Completing this course students will be confident enough to sketch basic objects, landscapes, humans, animals and design various products, graphics , garments and lots more using various 2D materials. Inshort students will get a glimpse of various design career. Apart from these students will also build a strong foundation to develop skills required to be a successful designer.
Maquette Design	50 hours	This is a very unique and exciting course for students where students can explore and experiment using conventional and unconventional 2d and 3d materials. Students gets basic dynamic visualistaion of their designs.
Fundamental Design Thinking and Innovation	100 hours	This course helps students to critically think out of the box, visualise and create innovative ideas that can further help them not only in improving their performance in exam but also help them to be a better Designer in future.
General Aptitude	80 hours	This course is solely focused on developing students General Aptitude that includes Verbal Ability, Quantitative Aptitude, Reasoning and General knowledge through recorded and live online or offline lectures. This will help students to improve their scores in exam.
Test Series	100 hours	Students can attempt 30 test papers of 3 hours each which includes Few Mock Tests to be given in class and 10 hours of Doubt solving and feedback sessions to improve and perform better in the exam.

# NIFT Course Content

Course	Duration	Knowledge Gained
Digital Literacy	20 hours	We believe that every Design Student should be equipped with Basic Knowledge of Digital Media to outstand in New Age of Digital World.
Portfolio Development, Studio Test and Interview Preparation	50 hours	This course helps students to glaze their projects and assignments made in previous courses. Students can either develop, create or recreate their portfolio projects in more than 10 mediums, various techniques and genres. Tips and tricks to attempt studio tests using materials provided following time constrains. Personalised tips will be given to students for the interview followed by mock interviews. This is completely personalised course and will be customised as per students skills and talent.
Total	550 hours	Completion of this course and the student is completely prepared to enter Design College and compete with the challenges and have a bright future.

# International Design Portfolio

## Course Duration

Two Year Programme (For 11th Grade Students)

One Year Programme (For 12th Grade Students)

Crash Course (For 12th Passed Students)

Our Course Structure:

- **Fundamental Course and its Creative Application (to be completed in 11th grade)**
- **Portfolio Development using various material Exploration and Skill**
- **Interview Preparation**
- **SOP**

**Course Schedule:**

**3 days in a week**

**Thursday, Saturday : 3:00 p.m. to 6:00 p.m.**

**Sunday: 8:00 a.m. to 11:00 p.m.**

Unlimited Access to Online and Offline Live Classroom and Digital Course Material till the Course duration.

# International Design Portfolio

## Content

Course Structure	Duration	Knowledge gained
Fundamentals of Design	100 hours	Fundamentals of Design is a very unique Government certified course that is designed for students aspiring to be designers. This course includes detailed study of basic elements and principles of design
Maquette Design	50 hours	This is a very unique and exciting course for students where students can explore and experiment using conventional and unconventional 2d and 3d materials. Students gets basic dynamic visualisation of their designs.
Design portfolio Development and Research projects	250 hours	This course helps students to critically think out of the box, visualise and create innovative ideas that can further help them not only in improving their performance in exam but also help them to be a better Designer in future. Learning 30+ variety of techniques of creating design projects in various disciplines.
Digital Portfolio Development, Interview Preparation and SOP	50 hours	Faculty will review student portfolio project and help students in developing attractive Digital Portfolio layout right from clicking pictures in appropriate way to editing and presentation. Tips will be given for a successful interview along with mock interviews and also creative writing in SOP

# International Design Portfolio

## Content

Course Structure	Duration	Knowledge gained
Digital Literacy	50 hours	We believe that every Design Student should be equipped with Basic Knowledge of Digital Media to outstand in New Age of Digital World.
Fundamental Design Thinking and Innovation	100 hours	This course helps students to critically think out of the box, visualise and create innovative ideas that can further help them not only in improving their performance in exam but also help them to be a better Designer in future.
Total	600 hours	Students will be confident and completely prepared to present their portfolio along with an impressive interview and unique SOP.



# What our Students Say?



Studio Atelier is best class I have ever been.

Jinal ma'am is an excellent teacher! She provides a great mix of developing skills practically and also all 5 sense through learning assignments.

Studio Atelier has very safe, supportive learning environment. As a student, I feel motivated to learn and try out new competencies, with constant support and valuable feedback that helps you to evolve. Because of her I got confidence and made right decision regarding my career!

-Bhoomi Gangar,  
Graphic Design Student



Honestly speaking I didn't expect much from Studio Atelier but here I was groomed and nurtured not only in my career path and also in my personal life. When I came to Mumbai I didn't have any knowledge about fashion even language was a barrier but Jinal mam didn't criticize me, she helped me to explore the new world. She also helped to relieve the anxiety that I used to get initially. She helped me explore various aspects of designing right from sourcing fabrics from various parts of Mumbai, designing, getting it stitched from tailor, rediscovering luxury fashion, Street fashion, and the list is endless. One word to describe my journey at Studio Atelier is Trust. The transition of my overall personality, communication, design is incredible and beyond my expectations and still evolving. Proud to be a student of Studio Atelier!

-Anto Rexcy,  
Fashion Design Student.  
ITM, Mumbai.



All the credit goes to  
Ma'am  
who believed in me that I  
could easily crack the exam.

I personally haven't seen any  
teacher taking so much efforts  
for their student .

Thank you Ma'am for all the  
efforts you put behind me.

Smith Chheda,  
IES College of Architecture.



I had joined Studio Atelier back in  
2020 to pursue Graphic Designing  
and with studio atelier's guidance  
and support my skills have  
developed with confidence and  
clarity. Your expertise in teaching  
has helped me find my passion  
and has taken me onto the right  
path. I wanna thank Jinal ma'am for  
putting in endless efforts and being  
very interactive and just not  
sharing limited knowledge but all  
of it.

-Diya Dhoka,  
Graphic Design Student  
Atlas SkillTeach University.

I had been a part of Studio Atelier for a really long time and I learnt and grew a lot over that period. At Studio Atelier I got lot more clarity about various new career options in Design. The journey was really fun and interesting.

Nihar Bheda,  
Strategic Design Management  
Atlas SkillTech Unniversity



Studio Atelier is a great place to learn and develop. Ma'am is very inspirational and knowledgeable. The one thing I liked the most was I was allowed to work at my own pace. The learning is also not restricted to class time only, I was able to call even after class hours. It was an hands on experience for me.

Ananya Gaglani,  
Graphic Design Student.  
ITM



# Fun Learning @Studio Atelier







# Atelier

the art and design studio



Follow our You Tube Channel for Upcoming Series of Talk Show **Designers Unleashed** to get insight about various Career in Design.

 [ateliertheartanddesignstudio](https://www.instagram.com/ateliertheartanddesignstudio)  **Studio Atelier**

 [www.studioatelier.in](http://www.studioatelier.in)  **9892579445**